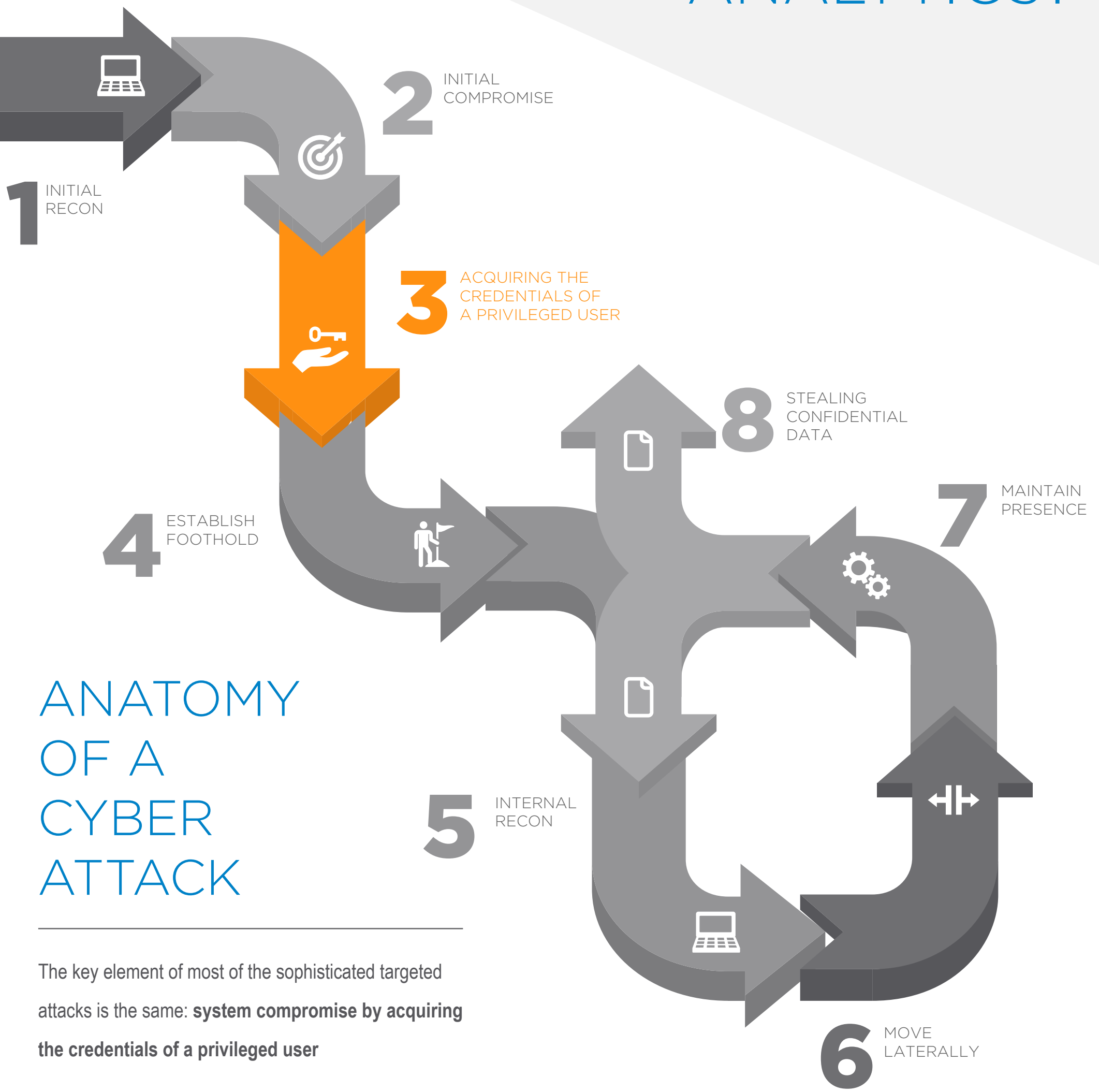


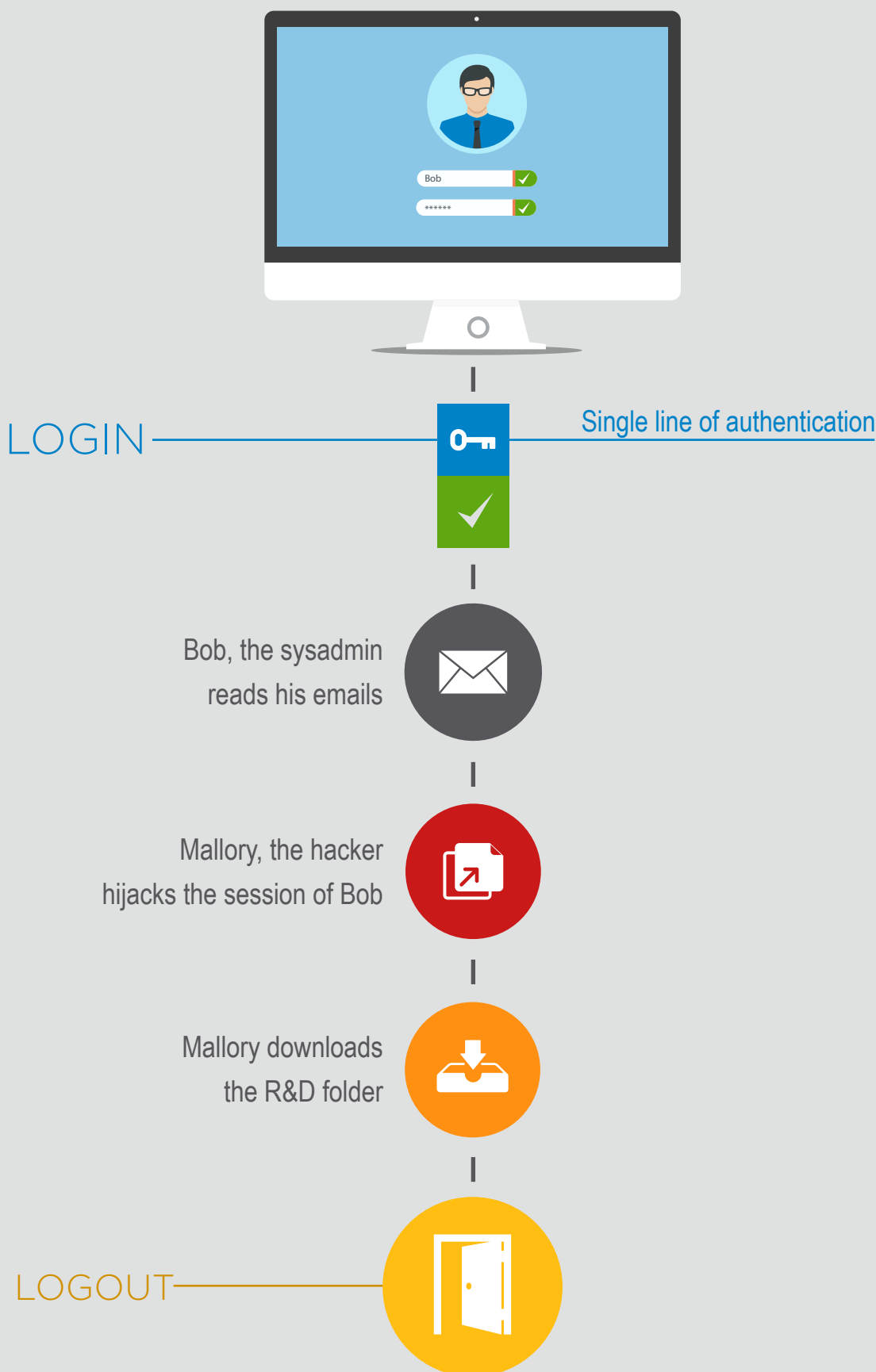
# WHAT IS PRIVILEGED USER BEHAVIOR ANALYTICS?



## ANATOMY OF A CYBER ATTACK

The key element of most of the sophisticated targeted attacks is the same: **system compromise by acquiring the credentials of a privileged user**

## PASSWORD MANAGEMENT IS NOT ENOUGH

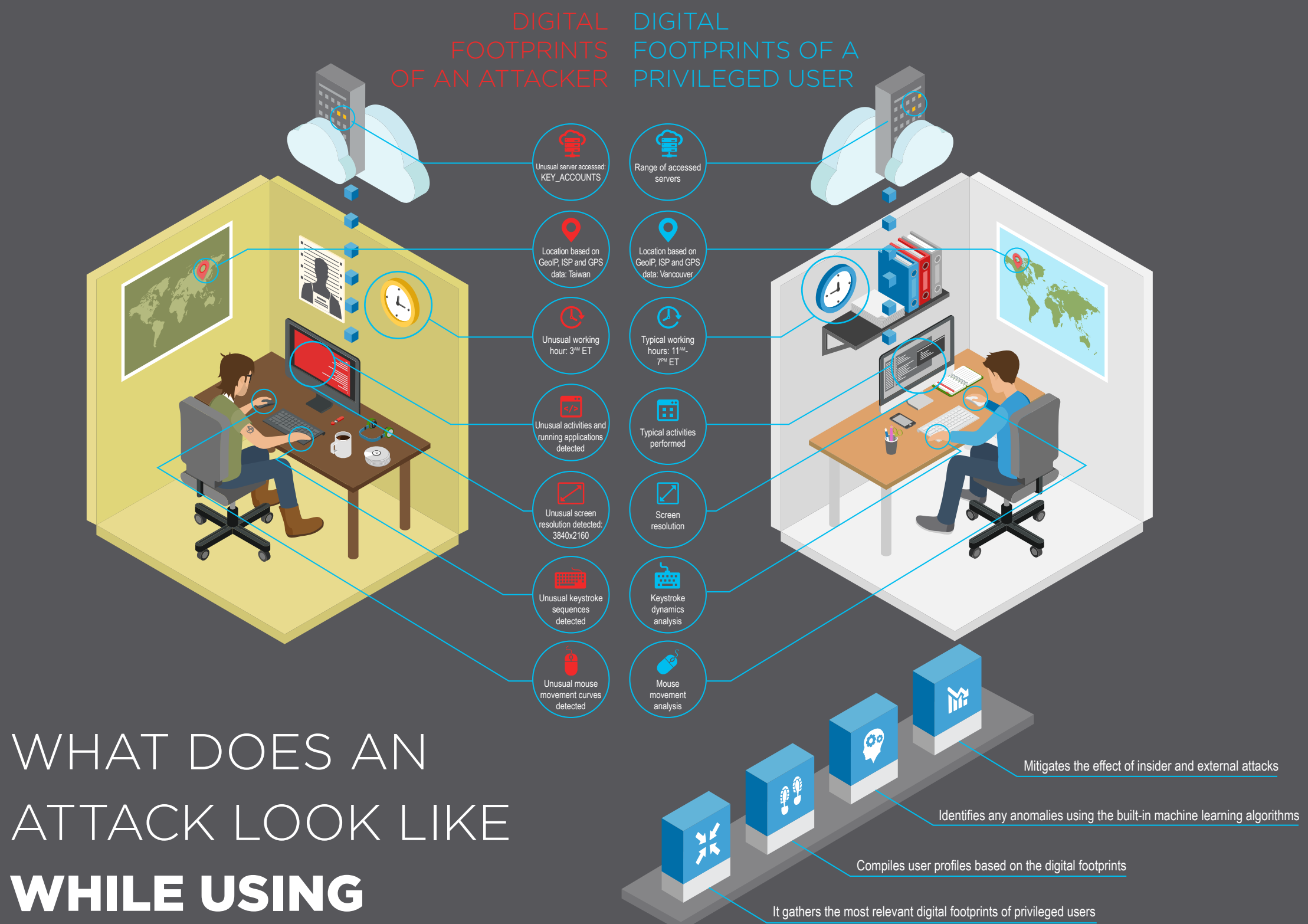


The fundamental problem with authentication is that it normally happens at the beginning of the session, once. The single measure to tell friend from foe is one time authentication – be it a simple password, multi-factor authentication or a password management system.

Once the authentication is performed, the privileged account – or the attacker – is free to do whatever she wants.



HOW CAN WE DEFEND THE CREDENTIALS OF PRIVILEGED USERS?



## WHAT DOES AN ATTACK LOOK LIKE WHILE USING BLINDSPOTTER?

BALABIT BLINDSPOTTER IS THE ONLY PRIVILEGED USER BEHAVIOR ANALYTICS (PUBA) SOLUTION AVAILABLE TODAY

### ABOUT BALABIT

Balabit – founded in Budapest, Hungary – is a leading provider of contextual security technologies with the mission of preventing data breaches without constraining business. Balabit operates globally through a network of local offices across the United States and Europe together with partners.

Balabit's Contextual Security Intelligence™ platform protects organizations in real-time from threats posed by the misuse of high risk and privileged accounts. Solutions include reliable system and application Log Management with context enriched data ingestion, Privileged User Monitoring and User Behavior Analytics. Together they can identify unusual user activities and provide deep visibility into potential threats. Working in conjunction with existing control-based strategies Balabit enables a flexible and people-centric approach to improve security without adding additional barriers to business practices.

Founded in 2000 Balabit has a proven track record including 23 Fortune 100 customers amongst over 1,000,000 corporate users worldwide.

For more information, visit [www.balabit.com](http://www.balabit.com).